

2011 Friends for Life Campaign Contact Guide

This guideline is designed to help you organize and plan your potential donor calls for the 2011 Friends for Life Campaign.

I plan to call _____ at telephone # _____

My personal deadline is _____

What do I know about this person? _____

Business Interests _____

Family Interests _____

Volunteer Interests _____

What are the 2 key things I want to share about CFFL or CFFL programs? _____

I would like to ask them to consider a gift of \$ _____
(example: \$83.33/month = Friend Level)

As follow-up, my next steps are? _____
